

# Matthew Weigelt

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## Communications Specialist

Editor | Media Relations | Writer | Online Webinar Moderator | Conference Planning

**Sharp and productive communications professional**, highly experienced in the communications market with solid background in top-level writing, journalism, and public speaking. Adept at identifying and producing news stories to meet the publisher's and readers' needs; *Finalist for the American Business Media's 2007 Jesse H. Neal Award for Best News Coverage*. Experienced in hosting live online discussions between experts and audiences; Specialties include Journalism, Blogging, Editing, and Publishing; Writing experience spans diverse industries; Planning conferences; Social media presence.

**Communications Highlights:** Excellent written and verbal communication skills, Ability to understand the big picture and each of its parts, Ability to build strong working relationships

**Competencies:** Project Management, Creativity, Social Media, Time Management, and Windows Office Suite

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## PROFESSIONAL EXPERIENCE & ACHIEVEMENTS

**Freelance Writer/ Webinar Moderator**, Roanoke, IN 10/2013 – Present

**OVERVIEW:** Writing for publications about Washington, DC, information technology business, and state and local government issues.

- **Washington Technology magazine** – Wrote news articles about Federal government solicitations related to Information Technology and related topics. 1/2014 – Present
- **Onvia, B2G Business Intelligence** – Conducted data analysis about solicitations and contract awards, developed blog topics, wrote and edited regular blog posts about state and local government purchasing trends. Established “Step-by-Step Guide to Government Contracting” with U.S. states, researched states’ different processes, wrote steps into simplified steps, provided infographs and data for the guidebook, blogged about the processes. 1/2015 – Present
- **Guidant Financial** – Wrote on financial issues. 12/2017
- **Aptera Software Inc.** – Wrote IT topics. 12/2017
- **NIH Information Technology Acquisition and Assessment Center (NITAAC)** – Proposed, wrote, and edited articles and blog posts. 11/2015 – 8/2016
- **Boscobel Marketing** – Conducted Public Relations projects, researched topics, interviewed experts, wrote and edited columns for trade magazines. 11/2016 – 1/2017
- **Government Executive magazine** – Wrote and edited White Paper on Government IT. 12/2015

**Author**, Roanoke, IN 1/2017 – Present

**OVERVIEW:** Author that self-published a fictional storybook for children.

- “Finding Home,” a fictional storybook/coloring book for elementary school-aged students.
- “The Mysterious Matt Barnes,” first in series of fiction novels for a middle-grade readers. Release date for first book in 2018.
- Speaker at annual Writers Conferences at elementary schools. 4/2015 – Present

**1105 Media**, Vienna, VA 12/2005 – 10/2013

**Event Content Strategist**

**OVERVIEW:** Strategist that brought together industry experts to develop overarching themes, key topics and issues for conferences to ultimately engender lively and thought-provoking discussions for attendees.

- Created, collaborated with Advisory Councils of Federal officials to develop content for events.
- Scheduled, hosted meetings with speakers, panelists to prepare for events.
- Moderated invite-only events.
- Assisted with on-site event logistics.
- Provided social media content to promote conferences.
- Hosted online webinars on topics related to national security, information security.

**Senior Writer, FCW**

**Acquisitions Editor, FCW**

**Reporter and Blogger, "Acquisitive Mind," FCW**

**OVERVIEW:** Senior Writer for trade magazine, provided in-depth, analytical reporting about business management, policy, pending legislation, technology, and professional profiles of Federal power brokers. Serving a comprehensive range of industries and professions.

- Wrote enterprise news coverage.
- Wrote daily news stories for FCW.com and stories for related publication Washington Technology magazine.
- Utilized cutting-edge interview and reporting methods using Internet tools and social media.
- Built and maintains good rapport with sources, business community, officials, and readers.
- Reported on Congress, small-business issues, Office of Management and Budget, General Services Administration and Federal acquisition policies.

**Legislative Correspondent, United States House of Representatives, Washington, DC**

10/2003 – 12/2005

**Communications**

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- Assisted in developing and supervising legislative correspondence.
- Collaborated on various media programs, including media relations, television productions.
- Monitored legislative developments.

**City Government Reporter, The Goshen News, Goshen, IN**

03/2003 – 10/2003

**Communications**

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- Wrote front-page news stories, feature stories, breaking news coverage, reports on various councils.

**General Assignment Reporter, Times-Union, Warsaw, IN**

09/2001 – 03/2003

**Communications**

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- Wrote regional hard news, feature stories, reported on city and county officials.

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## **EDUCATION, INVOLVEMENTS, & COMPETENCIES**

**Bachelor of Science in Journalism, Toccoa Falls College, Toccoa Falls, GA (2001)**

**Involvements**

Vice President, Roanoke, Indiana Kiwanis (2012 – 2013)

Canterbury School Book Fair Selection Committee (2014-present)

FAA-certified Remote Pilot for small Unmanned Aerial Vehicles (Drones)

**Public Speaker**

Afterschool Enrichment Class Instructor on Journalism and Writing (2014 – 2015)

Annual Writers Conference Speaker (2014 – present)

**U.S. Citizen**